

# South Dakota National Guard

## Public Affairs Office

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### **FOR IMMEDIATE RELEASE:**

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## **R.E.D. Shirt Friday event to recognize deployed service members**

RAPID CITY, S.D. – South Dakota employers, schools and residents are encouraged to show their support for all service members deployed overseas by participating in R.E.D. (Remember Everyone Deployed) Shirt Friday event on March 16.

The South Dakota National Guard, Ellsworth Air Force Base and the S.D. Employer Support of the Guard and Reserve invites the public to participate by wearing a red shirt on all Fridays while South Dakota citizens are deployed to remember and honor all members of the military for their service to the state and nation.

The March 16 R.E.D. event will highlight the three members of the South Dakota Army National Guard's 216th Engineer Detachment (Firefighting Team) currently deployed to Romania. Throughout the past year, the SDNG has been highlighting deployed units and individual members during R.E.D Friday events.

“Wearing red shirts on Fridays sends a strong and unified message to our service members and families that they are not forgotten and we appreciate their sacrifice to our country,” said Maj. Gen. Tim Reisch, adjutant general of the SDNG. “Wearing a red shirt is a simple gesture, but the meaning behind it is significant.”

Gov. Dennis Daugaard has demonstrated his support by signing a proclamation announcing all Fridays that South Dakota citizens are deployed in harm's way to be R.E.D. Shirt Friday in South Dakota.

South Dakota employers, schools and citizens are encouraged to provide additional support by:

- Sign a Statement of Support through the ESGR to show your support (for more information about this please contact Maj. Lona Christensen, SD ESGR Program Director, at 605-737-6540)
- Sending cards/letters to the unit or someone in the unit
- Create a banner or video from your organization to send to the unit
- Check in with the family of a deployed service member
- Provide a meal for a family of a deployed service member
- Use the hashtag #RememberEveryoneDeployed when posting your pictures to social media sites
- Send a picture of your company to [redshirtfriday.southdakota@gmail.com](mailto:redshirtfriday.southdakota@gmail.com) and we may share your picture through our social media sites
- Support the S.D. Veteran's Home in Hot Springs or a veteran service organization in your community

Currently, there are about 110 South Dakota Army National Guard members and about 25 Airmen from Ellsworth Air Force Base deployed to various location around the globe.

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**FOR MORE INFORMATION** contact Maj. Lona Christensen, S.D. ESGR program director, at (605) 737-6540 or [lona.m.christensen@mail.mil](mailto:lona.m.christensen@mail.mil).