

South Dakota National Guard

Public Affairs Office

Phone: 605-737-6721 Email: ng.sd.sdarnng.list.pao@mail.mil

Web: sd.ng.mil

www.facebook.com/SouthDakotaNationalGuard

www.flickr.com/SouthDakotaNationalGuard

https://twitter.com/SD_Guard



December 16, 2015

FOR IMMEDIATE RELEASE

R.E.D. Shirt Friday event to recognize deployed service members

RAPID CITY, S.D. – South Dakota employers, schools and all citizens are encouraged to show their support for service members deployed overseas by participating in R.E.D. (Remember Everyone Deployed) Shirt Friday.

The South Dakota National Guard and the S.D. Employer Support of the Guard and Reserve invites the public to participate by wearing a red shirt on all Fridays while South Dakota citizens are deployed to remember and honor members of the military for their service to the state and nation.

“Wearing red shirts on Fridays will send a strong and unified message to our service members and families that they are not forgotten and we appreciate their sacrifice to our country,” said Maj. Gen. Tim Reisch, adjutant general of the SDNG. “Wearing a red shirt is a simple gesture, but the meaning behind it is significant.”

Gov. Dennis Daugaard has demonstrated his support by signing a proclamation today announcing all future Fridays that South Dakota citizens are deployed in harm’s way to be R.E.D. Shirt Friday in South Dakota.

South Dakota businesses who employ National Guard and Reserve members are encouraged to provide additional support by:

- Sending cards/letters to the unit or someone in the unit
- Create a banner or video from your organization to send to the unit
- Check in with the family of a deployed service member
- Provide a meal for a family of a deployed service member
- Use the hashtag #RememberEveryoneDeployed when posting your pictures to social media sites
- Send a picture of your company to redshirtfriday.southdakota@gmail.com and we may share your picture through our social media sites
- Support the S.D. Veteran’s Home in Hot Springs or a veteran service organization in your community
- Sign a Statement of Support through the ESGR to show your support (for more information about this please contact MAJ Lona Christensen, SD ESGR Program Director, at 605-737-6540)

Currently, there are more than 160 South Dakota Army and Air National Guard members serving overseas in Kuwait and Afghanistan.

-30-

FOR MORE INFORMATION contact Maj. Lona Christensen, S.D. ESGR program director, at (605) 737-6540 or lona.m.christensen.mil@mail.mil.